

APPAREL AND ACCESSORIES

LVMH recommits support of La Fabrique Nomade

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Antoine Arnault at La Fabrique Nomade's event. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

Luxury conglomerate LVMH Mot Hennessy Louis Vuitton is continuing its support of nonprofit La Fabrique Nomade for the fourth consecutive year.

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La Fabrique Nomade is an organization that works to aid and encourage refugee fine arts artisans living in France. Antoine Arnault, head of image and environment at LVMH, attended the launch of La Fabrique Nomade's "Traits d'union" collection for 2022, a yearly event where artisans can showcase their talents and works.

"Above all, I want to congratulate all the artisans who are part of this amazing adventure," Mr. Arnault said in a statement. "Thank you for your commitment, for your passion, and for your resilience.

"These are values shared by the LVMH group, which is committed to preserving savoir-faire and passing on the unique skills of these mtiers, and which actively promotes equal opportunities," he said. "These values are the foundation of our support for La Fabrique Nomade over the past four years and fuel our partnership."

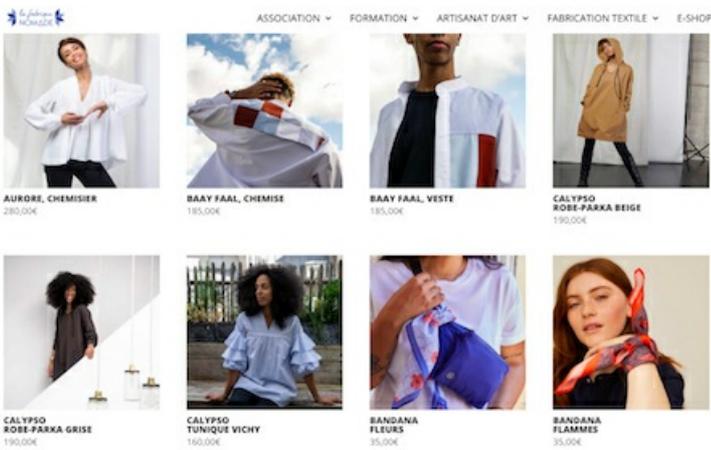
Supporting craftsmanship

La Fabrique Nomade was created in 2016 by Ins Mesmar, an ethnologist and supporter of the arts.

This year's Traits d'union presentation took place on March 10 at the association's workshop at the Viaduc des Arts in Paris where Mr. Arnault and organization sponsor Sonia Rolland were in attendance.

Ms. Rolland presented the sixth collection. The theme, "onde" ("wave) was chosen by designers Jos Lvy, Richard Descours and Matthias Schneider, formerly director of Studio Repossi and now jewelry designer for Louis Vuitton.

Those in leadership positions at LVMH have also picked the themes in the past, as LVMH's-then visual image director Faye McLeod chose the theme "Treasure" for the collection in 2019 ([see story](#)).



A preview of La Fabrique Nomade's e-shop. Image credit: La Fabrique Nomade

The collection includes clothes, jewelry and art objects and is available on La Fabrique Nomade's [e-shop](#) and the boutique at the Viaduc des Arts in Paris. All proceeds support the organization's activities.

The organization's collaboration with LVMH helped artists from Sri Lanka, Guinea, Afghanistan, the Congo and Senegal craft pieces that composed a collection reflecting several cultures from around the world.

The partnership between LVMH and La Fabrique Nomade includes training, exchanges, skills-based philanthropy, employment opportunities, collaborations with maisons and more.

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