

NEWS BRIEFS

Day's wrap: Valentino, LVMH, Mulberry and Farfetch

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Valentino's SoHo takeover brings several activations, including a photo op with a vintage Valentino taxi. Image courtesy of Valentino

By KATIE TAMOLA

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Valentino takes over SoHo to celebrate Rendez-Vous collection

Italian fashion label Valentino is taking to the city that never sleeps to celebrate its new collection.

LVMH recommits support of La Fabrique Nomade

Luxury conglomerate LVMH Mot Hennessy Louis Vuitton is continuing its support of nonprofit La Fabrique Nomade for the fourth consecutive year.

Mulberry partners with Aptos for efficient inventory tracking

British leather goods house Mulberry has implemented software company Aptos' Order Management solution to assist in managing orders.

Farfetch honors individual flair with star-studded campaign

Online platform Farfetch is commemorating personal style with a new campaign.

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