

APPAREL AND ACCESSORIES

Alexander McQueen secures new CEO, former heads to Versace

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Gianfilippo Testa joins Alexander McQueen as former CEO Emmanuel Gintzburger leaves post for Versace. Image credit: Kering and Capri Holdings

By LUXURY DAILY NEWS SERVICE

Luxury conglomerate Kering has announced the appointment of Gianfilippo Testa as CEO of British fashion house Alexander McQueen, effective May 2022.

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Mr. Testa has built an extensive career in the luxury industry in Europe and Asia, having joined Kering in 2016 as Gucci's president of Greater China. He succeeds Emmanuel Gintzburger, who is leaving the group to pursue a new opportunity as CEO of Capri Holdings-owned Italian house Versace.

Shifting leadership

Mr. Testa began his career at TAG Heuer in 2002 and went on to hold a range of roles at LVMH, specifically at Fendi in Italy, Japan and Hong Kong.

Since 2019, he has served as the president of EMEA and vice president of global retail at Gucci. As CEO of Alexander McQueen, Mr. Testa intends to expand the house, tapping its full potential.

Ms. Testa succeeds Mr. Gintzburger, who served as the brand's CEO since May 2016.



Capri Holdings has been looking for a permanent Versace CEO since Jonathan Akeroyd announced his exit in October 2021. Image credit: Capri Holdings

Prior to joining Alexander McQueen, Mr. Gintzburger was worldwide retail and wholesale director for Saint Laurent from 2011 to 2016, having joined the Parisian fashion house in 2009 as the Europe retail director.

Effective September 12, 2022, as CEO of Versace, Mr. Gintzburger will report to John D. Idol, chairman and CEO of Capri Holdings.

"I am delighted Emmanuel has joined the Versace family," said Donatella Versace, creative director of her namesake brand, in a statement, "As soon as I met him, I knew he was the perfect partner to help us take Versace to even greater heights."

There have been a number of leadership changes at Capri Holdings as of late. Earlier this month, the luxury group announced that Joshua Schulman, CEO of fashion brand Michael Kors, is leaving the company.

Mr. Schulman took over as the brand's CEO in September and was expected to become CEO of the group later this year. However, John D. Idol will stay on as chairman and CEO of Capri indefinitely ([see story](#)).

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