

NEWS BRIEFS

Day's wrap: Alexander McQueen, Versace, Goldman Sachs, Hennessy, Four Seasons and Artsy

March 21, 2022



Gianfilippo Testa joins Alexander McQueen as former CEO Emmanuel Gintzburger leaves post for Versace. Image credit: Kering and Capri Holdings

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for March 21:

[Alexander McQueen secures new CEO, former heads to Versace](#)

Luxury conglomerate Kering has announced the appointment of Gianfilippo Testa as CEO of British fashion house Alexander McQueen, effective May 2022.

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[Goldman Sachs offers first OTC crypto trade](#)

Global investment banking and securities firm Goldman Sachs has partnered with blockchain and cryptocurrency financial services provider Galaxy Digital to develop an over-the-counter crypto transaction.

[Hennessy debuts forest regeneration program](#)

LVMH-owned Cognac brand Hennessy is rolling out its new "Forest Destination" program, committing to regenerating 50,000 hectares, nearly 200 square miles, of forest around the world by 2030.

[Four Seasons, Guerlain partner for wellness experience](#)

Hospitality group Four Seasons Hotels and Resorts has teamed up with LVMH-owned beauty brand Guerlain to bring a new spa experience to the group's Four Seasons Hotel Montreal.

[Artsy announces NFT benefit auction](#)

Global art platform Artsy is auctioning a collection of generative non-fungible tokens (NFTs) by women and nonbinary artists, in celebration of Women's History Month.

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