

APPAREL AND ACCESSORIES

Chanel supports exhibit for French film icon

March 22, 2022



The Romy Schneider exhibit runs through July 31 at La Cinmathèque Française. Image credit: Chanel

By LUXURY DAILY NEWS SERVICE

French fashion house Chanel is showing its appreciation for cinema by sponsoring a new exhibition.

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Chanel, the grand patron of La Cinmathèque Française in Paris, is supporting the museum's new tribute to French film star Romy Schneider. The installation, "Romy Schneider, L'Exposition," runs through July 31.

Film icon

Although she was raised in Germany, Ms. Schneider rose to prominence in French film and theater in the 1960s. By the 1970s, she was one of European cinema's leading ladies, collaborating frequently with filmmakers Luchino Visconti and Claude Sautet.

The exhibit at La Cinmathèque marks 40 years after Ms. Schneider's death. It includes on-set photographs of the actress, as well as her scripts, diaries and interview footage.

As major patron of La Cinmathèque française, CHANEL is partnering with the institution to support Romy Schneider, L'Exposition', from March 16th to July 31st. An eternal friend of the House, Romy Schneider will forever be an inspiring embodiment of the CHANEL allure. [#CHANEL pic.twitter.com/6RoU5rWpje](https://pic.twitter.com/6RoU5rWpje)

CHANEL (@CHANEL) [March 17, 2022](#)

Chanel counts Romy Schneider as an "eternal friend"

For the event, Chanel loaned the museum a fall/winter 1961-62 haute couture mottled tweed suit. The suit resembles one worn by Ms. Schneider in 1962's anthology film *Boccaccio '70*.

Ms. Schneider also worked closely with Gabrielle "Coco" Chanel late in the designer's career, and wore Chanel

pieces in other film work.

Chanel has a long history of supporting cinema.

In 2019, the house became an official partner of the Deauville American Film Festival. The European festival is focused on American cinema and was established in 1975 ([see story](#)).

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