

RETAIL

## Neiman Marcus celebrates female leadership with panel series

March 23, 2022



*The Neiman Marcus Beverly Hills store hosted a panel with speakers including Maggie Gyllenhaal, Janicza Bravo, and senior vice president, customer engagement and west region integrated retail at Neiman Marcus Group, Stefanie Tsen Ward.*

*Image credit: Stefanie Keenan/Getty Images for Neiman Marcus*

By LUXURY DAILY NEWS SERVICE

U.S. retailer Neiman Marcus Group is honoring Women's History Month in collaboration with more than 100 influential leaders.

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The group has announced a series of women's leadership panels throughout the month in stores across the country, showcasing the impact of women in leadership positions across sectors. Some prominent names featured on the panels include American actress and filmmaker Maggie Gyllenhaal, American film director Janicza Bravo and American actress Rosario Dawson.

"As a woman co-founded, majority-women-led organization, female leadership is paramount to who we are," said Marjon Zabihi Henderson, senior director of brand experience and special events at **Neiman Marcus**, in a statement. "These panels allow us the opportunity to connect and uplift women in communities across the country, which for us is extremely powerful."

History of uplifting women

Women are at the heart of Neiman Marcus' heritage, with the retailer being cofounded by Carrie Marcus Neiman.

Women currently make up the majority of the Neiman Marcus board of directors, 50 percent of vice president level and above and 68 percent of all corporate and store associates. The company also states it is dedicated to providing female designers, brands and business partners an arena to thrive.



*Panel participants Maggie Gyllenhaal and Janicza Bravo. Image credit: Stefanie Keenan/Getty Images for Neiman Marcus*

The Neiman Marcus Beverly Hills store hosted a panel with speakers including Maggie Gyllenhaal, Janicza Bravo, and senior vice president, customer engagement and west region integrated retail at Neiman Marcus Group, Stefanie Tsen Ward on March 22.

More than 100 women are participating in panels from coast to coast, with more participants including Fashionphile founder Sarah Davis, emerging designer Autumn Adeigbo, author of "A Girl Named Carrie" and grand-niece of Carrie Marcus, Jerrie Marcus, among others.

In addition to the planned panels, the company has also created a series of activations and initiatives to support and inspire women including a collaboration with Boss Beauties in an NFT launch, sponsoring young women in the Boss Beauties community to meet with group female executives and other activations.

Last week, Neiman Marcus hired another woman in a leadership position, chief financial officer Katie Anderson, as it moves forward with a growth mindset.

Effective April 4, Ms. Anderson will join NMG as executive vice president, chief financial officer. She will report to Geoffroy van Raemdonck, CEO at Neiman Marcus Group, and be part of the leadership team ([see story](#)).