

APPAREL AND ACCESSORIES

## Prada announces three top-level appointments

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*Andrea Bonini, Cristina De Dona and Diego Maletto. Image credit: Prada Group*

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By LUXURY DAILY NEWS SERVICE

Italian fashion company Prada Group has appointed three individuals to top management roles as it looks to position itself for success in the second half of 2022.

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Andrea Bonini will serve as chief financial officer, Cristina De Dona will take on the role of general counsel and Diego Maletto will become the group's internal auditing director. Two months ago, Prada added two new board members, Pamela Culpepper and Anna Maria Rugarli, as it looked to prioritize corporate responsibility ([see story](#)).

### Personnel changes

Effective May 2, 2022, Mr. Bonini will take over for Alessandra Cozzani, who served as the group's chief financial officer since 2016.

The company stated Ms. Cozzani is leaving the company on Sept. 30, 2022 to embrace "other professional opportunities."

Mr. Bonini will report to CEOs Miuccia Prada and Patrizio Bertelli, and will be responsible for the group's administration, finance, control, tax and investor relations departments.



*Prada saw double-digit ecommerce growth in 2021. Image credit: Prada*

Ms. De Dona will be in charge of the supervision, development and consolidation of the company's legal, intellectual property and corporate affairs, also reporting to Mr. Prada and Mr. Bertelli.

As internal auditing director, Mr. Maletto will report to Paolo Zannoni, chairman of the board of directors.

Prada recorded revenues of 3.36 billion euros, or about \$3.811 billion at current exchange, for the full year of 2021, sustaining solid growth from the first half of the year.

At constant exchange rates, this was up 41 percent year-over-year, with strong growth in both retail and ecommerce channels ([see story](#)).

With internal restructuring, the group hopes to continue on this upward trajectory through 2022.

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