

APPAREL AND ACCESSORIES

LVMH announces 2022 Prize finalists

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Eight finalists of the 2022 LVMH Prize. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

French luxury conglomerate LVMH has released the names of eight finalists for its 2022 LVMH Prize for Young Fashion Designers.

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During the period March 4-9, 2022, 19 young designers, who were selected out of 1,900 candidates, presented their collections in the showroom and on LVMH's digital platform ([see story](#)). The committee of LVMH Prize experts and the public selected eight brands to compete in the final showcase: Ashlyn, Erl, Knwls, Roisin Pierce, Ryunosukeokazaki, S.S. Daley, Tokyo James and Winnie New York.

"I would like to applaud their talent and their enthusiasm and to congratulate all of them," said Delphine Arnault, in a statement. "I especially enjoyed interacting with each one and I was won over by their inventiveness, their way of celebrating know-how and crafts, as well as their approach to environmental issues."

LVMH Prize 2022

This year's finalists come from Canada, Ireland, Japan, Nigeria, South Korea, the United Kingdom and the United States.

They will present their final collection to the LVMH jury at the Louis Vuitton Foundation, where a panel will select the winners of the LVMH Prize and Karl Lagerfeld Prize.

The LVMH Prize jury includes Jonathon Anderson, Delphine Arnault, Maria Grazia Chiuri, Jean-Paul Claverie, Marc Jacobs, Kim Jones, Stella McCartney and Sidney Toledano. Prior to his unexpected passing in late 2021, designer Virgil Abloh was also a member of the jury.



Winners of the 2021 LVMH Prize and Karl Lagerfeld Prize with the LVMH Prize jury. Image credit: LVMH

In addition to a group of experts, LVMH called on the general public for the second consecutive year to select their favorite candidates. More than 62,000 people from around the world were invited to vote.

The group of experts includes a vast range of individuals from the fashion editorial space and creative design to entertainment, such as supermodel Bella Hadid, model and philanthropist Karlie Kloss, makeup artist Pat McGrath and Hypebeast founder Kevin Ma.

Each year, the LVMH Prize is open to designers under the age of 40 who have created at least two collections, whether dedicated to womenswear, menswear or genderless fashion.

The winner receives an endowment worth 300,000 euros, or about \$339,450 at the current exchange rate, as well as a tailored mentorship.

LVMH also rewards a second designer with the Karl Lagerfeld Prize. This winner will receive a one-year mentorship along with an endowment of 150,000 euros, or about \$169,735 at the current exchange rate ([see story](#)).

Notable LVMH Prize finalists and honorees include the late Virgil Abloh and Simon Port Jacquemus.

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