

RETAIL

## Bergdorf Goodman, Valentino partner for archive collection

March 28, 2022



*The archive pieces debuted on the runway in October 2021. Image credit: Neiman Marcus Group*

By LUXURY DAILY NEWS SERVICE

Neiman Marcus-owned luxury department store Bergdorf Goodman has become the only multi-brand retailer in the United States to showcase the Valentino Archive collection.

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Launched on March 24, the retailer is offering customers an opportunity to shop the limited collection, which made its debut on the runway in October 2021. The collection will also be available in three select brick-and-mortar Valentino boutiques.

Valentino at Bergdorf's

The six-piece collection includes signature designs from Valentino's past such as the 1967 Tiger long coat, the Romantic Garden Gowns from 1971 and a white mini dress remade from when it was worn by notable celebrities such as Marisa Berenson.



*Pieces from the archives will be available for purchase at Bergdorf's and select Valentino retailers. Image credit: Neiman Marcus Group*

Bergdorf Goodman will offer five of the six Archive pieces to customers in New York City. The other U.S. Valentino locations to offer the collection are Madison Avenue, Bal Harbour and Beverly Hills.

The partnership brings a piece of Valentino history to Bergdorf Goodman while celebrating the two their historic relationship.

During the summer of last year, as Valentino was looking to grow its presence in New York, the brand unveiled two new stores at Bergdorf Goodman's New York flagship.

The spaces, which opened on June 11, 2021, are devoted to the brand's ready-to-wear and Valentino Garavani handbag collections, respectively ([see story](#)).

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