

NEWS BRIEFS

## Day's wrap: Neiman Marcus, Launchmetrics, Lexus, LVMH and Rolex

March 29, 2022



*Last June, Neiman Marcus announced it would also be closing its fur salons, which offers services such as storage and cleaning. Image credit: Neiman Marcus*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for March 29:

### [Neiman Marcus shares ethical, fur-elimination headway](#)

U.S. retailer Neiman Marcus Group is relaying its progress regarding its new animal welfare policy.

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### [Launchmetrics acquires competitor DMR](#)

Fashion cloud technology platform Launchmetrics has announced its acquisition of a key competitor, media planning consultancy DMR.

### [Lexus launches wellness programs promoting meditation, mindfulness](#)

Toyota Corp.'s Lexus is the latest luxury brand to power into the health and wellness space with a new hospitality partnership.

### [LVMH's Cheval Blanc Paris restaurant earns three Michelin stars](#)

Chef Arnaud Donckele, from the Plnitude restaurant at the LVMH-owned Cheval Blanc Paris, has been awarded three Michelin stars.

### [Rolex commemorates power of film in Oscars campaign](#)

Swiss watchmaker Rolex is celebrating cinema in the spirit of Hollywood's most esteemed event.

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