

NEWS BRIEFS

## Day's wrap: Kering, Cartier, Bergdorf Goodman, Wheels Up and Patrick Demarchelier

April 1, 2022



*Cyrille Vigneron of Cartier (left) and Marie-Claire Daveu of Kering (right) at Watches and Wonders 2022. Image credit: Kering*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 1:

### [Chanel, Montblanc join Kering and Cartier's Watch and Jewelry Initiative 2030](#)

The Watch and Jewelry Initiative 2030, led by French luxury conglomerate Kering and Richemont's Cartier, has welcomed new members at Watches and Wonders in Geneva.

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### [Bergdorf Goodman prioritizes customer, brand strategies with two promotions](#)

New York department store Bergdorf Goodman is investing in omnichannel strategies with two new appointments.

### [Wheels Up goes across the pond with new acquisition](#)

Private aviation firm Wheels Up is accelerating its global expansion with its acquisition of British global aviation services group Air Partner.

### [Iconic fashion photographer Patrick Demarchelier dies at 78](#)

Famed French fashion photographer Patrick Demarchelier has passed away at the age of 78.

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