

NEWS BRIEFS

Kering, Cartier, Bergdorf Goodman, Wheels Up and Patrick Demarchelier

April 4, 2022



Bergdorf Goodman is looking to elevate its service offerings. Image credit: Bergdorf Goodman

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 1:

[Chanel, Montblanc join Kering and Cartier's Watch and Jewelry Initiative 2030](#)

The Watch and Jewelry Initiative 2030, led by French luxury conglomerate Kering and Richemont's Cartier, has welcomed new members at Watches and Wonders in Geneva.

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[Bergdorf Goodman prioritizes customer, brand strategies with two promotions](#)

New York department store Bergdorf Goodman is investing in omnichannel strategies with two new appointments.

[Wheels Up goes across the pond with new acquisition](#)

Private aviation firm Wheels Up is accelerating its global expansion with its acquisition of British global aviation services group Air Partner.

[Iconic fashion photographer Patrick Demarchelier dies at 78](#)

Famed French fashion photographer Patrick Demarchelier has passed away at the age of 78.

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