

NEWS BRIEFS

Day's wrap: Farfetch, Neiman Marcus, Dior, Mercedes, Saks and Lamborghini

April 5, 2022



Farfetch is building on its new luxury retail strategy with its latest investment. Image credit: Farfetch

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 5:

[Farfetch invests \\$200M in Neiman Marcus partnership](#)

Online luxury retailer Farfetch has entered into a strategic partnership with U.S. retailer Neiman Marcus Group to expand Bergdorf Goodman's ecommerce reach.

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[Christian Dior, UNESCO further commit to empowering women](#)

French fashion house Christian Dior and UNESCO have come together again to celebrate the third UNESCO and Women@Dior global conference in Paris.

[Mercedes-Maybach launches limited-edition Virgil Abloh S-Class](#)

German automaker Mercedes-Maybach has unveiled the final chapter of Project Maybach the marque's creative collaboration with the late designer and artist Virgil Abloh.

[Saks opens exclusive pop-up shop with Zero Bond](#)

U.S. retailer Saks is partnering with New York-based private members club Zero Bond to host the club's first invite-only pop-up two-day shopping event.

[Lamborghini to auction last Aventador Coup with NFT](#)

Italian automaker Lamborghini is auctioning its last produced Aventador Coup as an exclusive NFT in collaboration with musical artist Steve Aoki, digital artist Krista Kim and Invnt Group.

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