

NEWS BRIEFS

Farfetch, Neiman Marcus, Dior, Mercedes, Saks and Lamborghini

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The new S-Class Maybach designed by Virgil Abloh. Image credit: Mercedes

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 5:

Farfetch invests \$200M in Neiman Marcus partnership

Online luxury retailer Farfetch has entered into a strategic partnership with U.S. retailer Neiman Marcus Group to expand Bergdorf Goodman's ecommerce reach.

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Christian Dior, UNESCO further commit to empowering women

French fashion house Christian Dior and UNESCO have come together again to celebrate the third UNESCO and Women@Dior global conference in Paris.

Mercedes-Maybach launches limited-edition Virgil Abloh S-Class

German automaker Mercedes-Maybach has unveiled the final chapter of Project Maybach the marque's creative collaboration with the late designer and artist Virgil Abloh.

Saks opens exclusive pop-up shop with Zero Bond

U.S. retailer Saks is partnering with New York-based private members club Zero Bond to host the club's first invite-only pop-up two-day shopping event.

Lamborghini to auction last Aventador Coup with NFT

Italian automaker Lamborghini is auctioning its last produced Aventador Coup as an exclusive NFT in collaboration with musical artist Steve Aoki, digital artist Krista Kim and Invnt Group.