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HOME FURNISHINGS

Dolce & Gabbana debuts Casa boutiques in Milan

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The Carretto Siciliano furniture at Via Durini 23. Image courtesy of Dolce & Gabbana

By LUXURY DAILY NEWS SERVICE

Italy's Dolce & Gabbana has opened its first boutiques dedicated to its Casa Collection in Milan.



Both stores are found in the city's upscale Quadrilatero della Moda shopping district, with one space dedicated to furnishing accessories and the other focused on the furniture itself. Dolce & Gabbana Casa was first teased last August.

Dressing the Dolce home

Dolce & Gabbana's Casa Collection has four themes that capture the lifestyle and tradition at the core of its ethos: Blu Mediterraneo, Leopardo, Carretto Siciliano and Zebra.

The motifs adorn a selection of table accessories, textiles and other decorative items. Many items are available in several versions of the various themes, catering to shoppers' personal aesthetic preferences while reflecting the maximalist boldness that Dolce & Gabbana is known for (see story).



Dolce & Gabbana has two new Casa stores in Milan. Image courtesy of Dolce & Gabbana

The 1,000-square meter boutique at Via Durini 23 is dedicated to the Casa Collection's full-scale furniture. The pieces were designed in partnership with Luxury Living Group.

The ground floor features the Blu Mediterraneo and Carretto Siciliano themes, while the mezzanine floor has a black profile for the Zebra and Leopardo motifs. Walls of mirrors further emphasize the collections.

A quick walk away is the boutique at Corso Venezia 7 offers accessories including cushions, quilts, Murano glasses, ceramic plates, scented candles and lacquered wood pieces. At more than 1,200 square meters, the storefront has a neutral color palette of black, gray and white and museum-quality lighting that allows the colorful items to stand out.

Steps away on Corso Venezia, shoppers can also find one of Dolce & Gabbana's ready-to-wear boutiques.

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