

AUTOMOTIVE

Rolls-Royce announces first Spirit of Ecstasy winners

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From left to right, Spirit of Ecstasy winners Bi Rongrong, Ghizlane Sahli and Scarlett Yang. Image credit: Rolls-Royce

By LUXURY DAILY NEWS SERVICE

British automaker Rolls-Royce has revealed the three winning artists who will participate in the inaugural Spirit of Ecstasy Challenge.

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The participants will create artwork, using textiles as a medium, inspired by Rolls-Royce and the Spirit of Ecstasy. The challenge is part of Muse, the Rolls-Royce Art Programme.

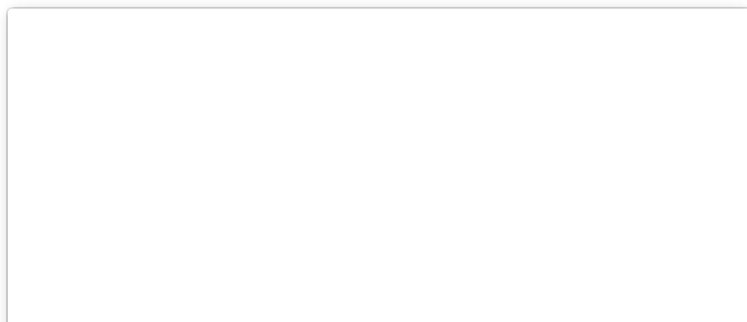
"We are delighted to announce the three talented designers chosen to participate in Muse, the Rolls-Royce Art Programme's first Spirit of Ecstasy Challenge," said Anders Warming, director of design at **Rolls-Royce Motor Cars**, in a statement.

"Reviewing the design proposals was a fascinating process and we were presented with ideas that were forward-thinking and surprising."

Modern muses

The Muse jury has selected designers Bi Rongrong, Ghizlane Sahli and Scarlett Yang as the artists for the Spirit of Ecstasy Challenge.

As part of the project, the artists will visit the home of Rolls-Royce at Goodwood. There, they will meet the marque's master craftspeople before completing their final projects and presenting to the jury.



[View this post on Instagram](#)

A post shared by Rolls-Royce Motor Cars (@rollsroycecars)

The winners specialize in textiles

In addition to Mr. Warming, the jury includes Yoon Ahn, creative director of Ambush and director of jewelry at Dior Men; Tim Marlow, CEO and director at London's Design Museum and Sumayya Vally, founder and principal at Johannesburg's Counterspace Studio.

"At Rolls-Royce, innovation informs every aspect of our design process, and this is what really stood out in the proposals of the three chosen designers," Mr. Warming said. "We look forward to supporting Bi Rongrong, Ghizlane Sahli and Scarlett Yang, and in bringing their designs to life."

The winning artists will present and exhibit their creations this summer, before the exhibition embarks on a global tour.

The biennial Spirit of Ecstasy Challenge was announced earlier this year, after Rolls-Royce unveiled a reimagined Spirit of Ecstasy for its next generation of vehicles ([see story](#)).

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