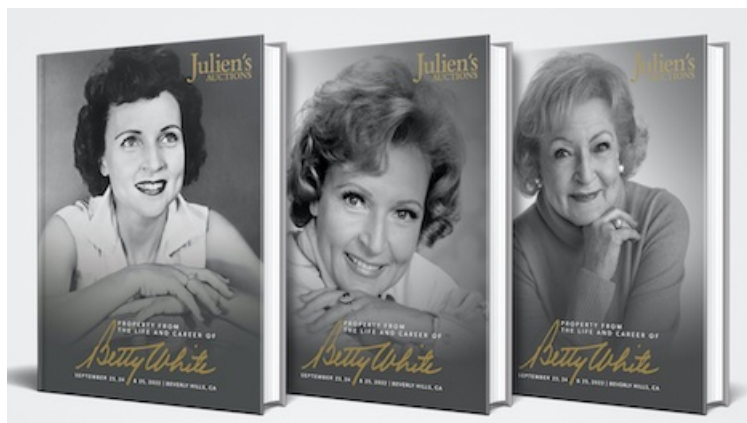


ARTS AND ENTERTAINMENT

## Cunard, Julien's partner for exclusive Betty White auction

April 8, 2022



*The "Property from the Estate of Betty White" collection includes mementos from her personal life and career. Image credit: Cunard*

By LUXURY DAILY NEWS SERVICE

British cruise line Cunard and auction house Julien's have joined together for an exhibition preview of the property from the life and career of late American comedian and actress Betty White.

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The auction and exhibition will be an exclusive presentation and celebration of the legendary actress' long life and eight-decade career. Guests aboard the cruise line's Queen Mary 2 on the Aug. 5-12 transatlantic voyage will be offered auction highlights and opportunities to bid on select items ahead of the three-day public auction in September.

"We are delighted to once again collaborate on a transatlantic crossing with our longtime partner, Julien's Auctions, and privileged to bring our guests such a special enrichment opportunity," said Jamie Paiko, vice president of sales for Cunard North America, in a statement.

"Betty White epitomized warmth, grace and class, and we know our guests will be keen to learn more about the illustrious life of this beloved icon."

### Remembering icons

As part of the auction, there are more than 1,500 lots featuring Ms. White's awards, scripts, wardrobe and memorabilia from her iconic television shows and films, as well as furnishings, artwork, fine jewelry, household and personal items from her beloved homes in Brentwood and Carmel, California.

During the seven-night trip, guests may enjoy a daily, rotating exhibit of the "Property from the Estate of Betty White Collection" and a Q&A with Julien's president/CEO Darren Julien and executive director Martin Nolan.



*The Queen Mary 2 is the lead ship in the Cunard portfolio, which also includes the Queen Victoria and Queen Elizabeth. Image credit: Cunard*

The American actress, comedian, television pioneer, producer and author was arguably one of the most adored entertainers of the 20th and 21st centuries.

She became the first woman to produce a sitcom, "Life with Elizabeth," in which she also starred. She starred in two iconic television series, "The Mary Tyler Moore Show" and "Golden Girls," winning Emmy Awards for both.

At the age of 88, Ms. White became the oldest person to ever host NBC's "Saturday Night Live," where her appearance garnered 12 million viewers and her fifth career Emmy Award win.

Included in the auction will be Ms. White's original director chair from "The Golden Girls" expected to sell for \$1,000-\$2,000, "The Golden Girls" pilot first draft script expected to sell for \$1,000-\$2,000, a vintage Van Cleef & Arpels gold flower brooch with diamond and blue sapphire details estimated at \$14,000-\$16,000 and more.

In December, Cunard will honor the art of literature with a special event aboard the Queen Mary 2. The flagship ocean liner will host the Literature Festival at Sea, curated by the programming team of The Times and The Sunday Times.

The festival will consist of workshops, talks and readings during a seven-night transatlantic journey ([see story](#)).