

ARTS AND ENTERTAINMENT

## LVMH supports artisan collaboration through La Fabrique Nomade partnership

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*"Conversations Ex Situ" is now on display at Homo Faber. Image credit: LVMH*

By LUXURY DAILY NEWS SERVICE

French luxury conglomerate LVMH Mot Hennessy Louis Vuitton is elevating the visibility of artisanship with a new collaboration as part of its Mtiers d'Excellence initiative.

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For "Conversations Ex Situ," or offsite conversations, LVMH invited visual artist Jrmý Gob to work with five female artisans from around the world. The resulting piece is now on display in Venice through May 1.

### Artisan creation

Nonprofit La Fabrique Nomade connected Mr. Gob with the participating artisans: Venezuelan jeweler Anna-Karina Raga, Syrian mosaicist Faten Al Ali, Peruvian crocheter Fiorella Gonzalez, Iranian jeweler Ghazaleh Esmailpour Qouchani and Turkish embroider Serap Karabulut.

The collaborative artwork alludes to LVMH's commitments to biodiversity and savoir-faire. It was created from a series of individual pieces that form the complete, three-dimensional work a process which is detailed in books as part of the installation.



*Some of the "Conversations Ex Situ" collaborators in Venice. Image credit: LVMH*

"Knowledge of our heritage and traditional expertise helps us innovate today to shape the world of tomorrow," Mr. Gob said in a statement.

"Conversations Ex Situ" is now on display as part of the international craftsmanship exhibition Homo Faber, which translates to "Man the Maker." The exhibition also included a private viewing attended by Mr. Gob and the La Fabrique Nomade team.

Following its stint in Venice, the piece will be displayed this June in Paris at Revelations, the international fine crafts and creation biennial.

Last month, LVMH reaffirmed its commitment to La Fabrique Nomade for the fourth consecutive year.

The organization, created in 2016, works to aid and encourage refugee fine arts artisans living in France. The partnership between LVMH and La Fabrique Nomade includes training, exchanges, skills-based philanthropy, employment opportunities and collaborations with maisons ([see story](#)).

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