

NEWS BRIEFS

Day's wrap: LVMH, Fendi, Galeries Lafayette, St. Regis and Lexus

April 11, 2022



Adwoa Aboah flies over Rome with her Peekaboo. Image credit: Fendi

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 11:

[LVMH supports artisan collaboration through La Fabrique Nomade partnership](#)

French luxury conglomerate LVMH Mot Hennessy Louis Vuitton is elevating the visibility of artisanship with a new collaboration as part of its Mtiers d'Excellence initiative.

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[Fendi taps Adwoa Aboah for high-flying Peekaboo vignette](#)

Italian fashion label Fendi is taking flight for its new Peekaboo campaign.

[Galeries Lafayette focuses on wellness with new in-store experience](#)

French department store Galeries Lafayette is debuting a new shopping space dedicated to wellness in response to changing consumer attitudes.

[St. Regis to debut in Goa this summer](#)

Hospitality group Marriott International is bringing its luxury St. Regis brand to Goa, expanding the group's presence in India.

[Lexus relaunches LX 600 with empowering multichannel effort](#)

Toyota Corp.'s Lexus is celebrating high achievers in a new campaign for its redesigned flagship SUV.

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