

NEWS BRIEFS

## Day's wrap: Fendi, Gucci, Bentley, Tag Heuer and IHG

April 14, 2022



*The Parsifal sofa, designed by Thierry Lemaire. Image courtesy of Fendi*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 14:

### [Fendi Casa unveils first dedicated flagship](#)

Italy's Fendi has debuted its first boutique dedicated to its Casa collection as the label prioritizes its home furnishing offerings.

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### [Gucci's Chime for Change announces global gender equity summit](#)

Italian fashion label Gucci is partnering with new media company The Meteor on a global summit as part of its Chime for Change campaign for gender equality.

### [Bentley reviving first T-Series in restoration project](#)

British automaker Bentley Motors is restoring one of its historic vehicles, demonstrating the marque's appreciation for its heritage.

### [Tag Heuer races into Miami with go-kart pop-up](#)

Swiss watchmaker Tag Heuer is referencing its racing history with an upcoming activation for the first Miami Grand Prix.

### [IHG streamlines, enhances loyalty program for travelers](#)

Hospitality group InterContinental Hotels Group is revamping its loyalty program as travel demand surges.

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