

APPAREL AND ACCESSORIES

Dolce & Gabbana gets colorful, youthful in new collaboration

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Gianpiero D'Alessandro collaborated with Dolce & Gabbana on a selection of limited-edition T-shirts. Image courtesy of Dolce & Gabbana

By LUXURY DAILY NEWS SERVICE

Italian fashion label Dolce & Gabbana is collaborating with an established cartoon designer for an exciting new collection.

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Gianpiero D'Alessandro, an Italian designer, writer, artist and graphic designer, has collaborated with the house on a selection of limited-edition T-shirts. The drop is now available on the Dolce & Gabbana ecommerce site.

"For me, Dolce & Gabbana represents everything that's beautiful about Italy," Mr. D'Alessandro said in a statement. "I chose to create these graphic elements for the collection because in my imagination, Dolce & Gabbana is a happy place' and I wanted these designs to incorporate certain emotional virtues for people to experience, such as a carefree childhood."

Carefree and chic

Mr. D'Alessandro has had an illustrious career, bringing his talents to singer Justin Bieber's fashion brand and also having boasted collaborations with rapper Snoop Dogg and brands including Levis, Nike and Netflix.

His inspirations include Walt Disney and Andy Warhol. His style is known for being fresh and colorful, with ethos looking to help consumers find their inner child.



Gianpiero D'Alessandro is known for his colorful style. Image courtesy of Dolce & Gabbana

The collection of 200 T-shirts features fun designs, one of a small blue bunny wearing a gold "D & G" chain, sitting in a collection of cash with a carrot. Every T-shirt design is complete with a Dolce & Gabbana flair.

The brand is all about fun collaborations with creative visionaries.

Last year, Dolce & Gabbana reunited with American record producer DJ Khaled for a second capsule collection, this time featuring ready-to-wear and accessory options for the whole family.

This second drop strengthened the brand's relationship with DJ Khaled, who is known for his fun-loving and encouraging personality on social media as much as his hip-hop tracks ([see story](#)).

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