

TRAVEL AND HOSPITALITY

Belmond explores artistic opportunities of open space with Galleria Continua

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Indian artist Subodh Gupta's "Cooking the World" installation. Image courtesy of Belmond

By LUXURY DAILY NEWS SERVICE

LVMH-owned hospitality group Belmond is working with an art gallery to bring stunning installations to its gardens across Italy in a new creative push.

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The project, entitled "Mitico," stems from a partnership with Galleria Continua and will begin during Venice Biennale on April 19. Four artists will install works on Belmond's gardens across Italy, with the first beginning on April 23 and the latter three being revealed in May.

Verdant pieces

Indian artist Subodh Gupta's "Cooking the World" installation will be the first to be revealed in Cipriani's Casanova gardens on April 23. With this piece, the artist has installed a large house adorned with thousands of discarded pots, pans and utensils.

Mr. Gupta will be preparing and serving food throughout the inaugural week, as the installation will be on display from April 23 through Nov. 19.



Mr. Gupta's installation will be on display from April 23 through Nov. 19. Image courtesy of Belmond

Argentinian artist Leandro Erlich is set to install two pieces, "Window & Ladder" and "The Cloud" at Villa San Michele in Florence. Both pieces are set to play with the juxtaposition between illusion and reality. The exhibits will be open from May 17 through Nov. 7.

Next is Italian artist Michelangelo Pistoletto, who will bring "Loving the World," four Etruscan bronze sculptures, to the Tuscan countryside. The installation, which plays on the relationship between humans and nature as well as humans' responsibility to preserve the earth, will be on display from May 18 through Nov. 14.

To complete the set comes Cameroonian artist Pascale Marthine Tayou and his two installations, "Colouring the World" at Grand Hotel Timeo in Sicily. The artist is introducing "Les Routes du Paradis," symbolizing the path to happiness, a colorful path that begins at the hotel's entrance.

Also along the path will be four crystal sculptures entitled "Totem Cristal" which will illustrate a coming together of different people and cultures. This installation begins May 25.

Belmond is known for thoughtfully utilizing its spaces for internal campaigns and collaborations.

Last year, Belmond introduced "Making of the Mare," a video series celebrating the reopening of its Splendido Mare Hotel in Portofino, Italy.

The series offered consumers a behind-the-scenes look at the hotel which will be opening following a complete renovation by French design agency Festen Architecture. Belmond released the first two installments of "Making of the Mare," offering viewers a glimpse of all the decisions, details and culture that have inspired the renovation ([see story](#)).

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