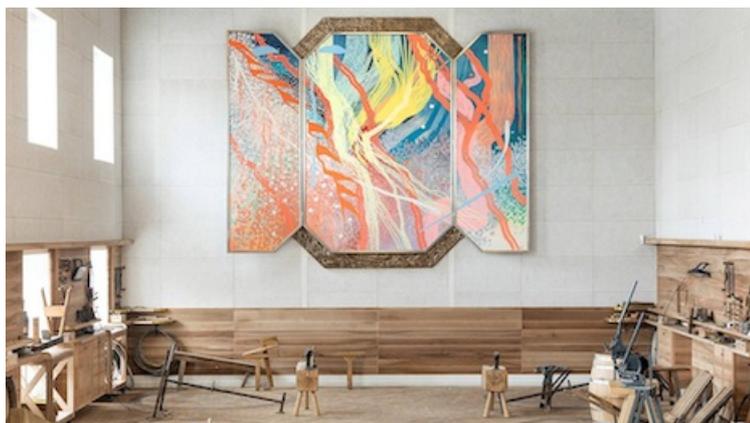


FOOD AND BEVERAGE

Hennessy taps Jeremy Demester for barrel-making workshop

April 18, 2022



The new Hennessy barrel-making studio in Cognac. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

LVMH's Cognac brand Hennessy has presented a specially commissioned art piece by Jeremy Demester to celebrate the reopening of its barrel-making workshop.

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Mr. Demester's "L'Ombre des Heures, Le Retable du Temps" was made specifically for the Atelier de Tonnellerie in Cognac, in the Charente region. Embodying Hennessy's history and values, the workshop serves as a symbol of the brand's attention to detail and craftsmanship.

Shadow of Hours

To celebrate the new atelier, Hennessy commissioned "L'Ombre des Heures, le Retable du Temps," which translates to "The Shadow of the Hours, The Altarpiece of Time."

Mr. Demester is a French-Gypsy painter whose work is guided by his desire to explore the essence of travel in mind and body through a variety of media. He has been recognized by the jury of the Ecole Nationale Supérieure des Beaux-Arts, the Prix des Amis des Beaux-Arts 2015 and the Prix Aurige Finance.

The altarpiece is intended to symbolize the cyclical movement of time, as it reflects the transformation of light and the dynamic nature of wood.

The workshop will soon be open to visitors, enabling Hennessy to share its passion for its artisans as well as its devotion to the region.



Jeremy Demester is a French artist whose specialty is the exploration of travel of mind and body. Image credit: LVMH

Mr. Demester's work for the new Atelier de Tonnellerie reflects the brand's approach to passing each stage of the cognac-making process along to every generation, encouraging young artisans to pursue excellence.

Hennessy hopes the piece will convey a historic element to the Atelier de Tonnellerie, celebrating its unique presence while creating a space for open dialogue and an exchange of ideas.

In an ode to its history, the Cognac brand recently honored its founder with a new decanter, Richard.

Made from Baccarat crystal, the decanter thoughtfully stems from a collaboration between the house and architect Daniel Libeskind. The design, reflective of the overlap between Hennessy's ethos and that of Mr. Libeskind, commemorates the past while excitedly looking toward the future.

Named after brand founder Richard Hennessy, the decanter is shaped upward and features an arrow cap, a symbol of Hennessy's commitment to innovation and the future ([see story](#)).

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