

TRAVEL AND HOSPITALITY

## Exclusive Resorts adds skincare partner in wellness push

April 19, 2022



*Exclusive Resorts is adding a new skincare partner. Image credit: Exclusive Resorts*

By LUXURY DAILY NEWS SERVICE

Private vacation club Exclusive Resorts is partnering with [Mary Allan Skincare](#) to keep its members glowing.

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Launched in 2018 by well-known beauty expert Mary Allan, the skincare line specializes in small batches of organic, earth-conscious botanical products. In 2021, Exclusive Resorts members drove more than \$15 million in revenue to the club's partner portfolio.

"We are pleased that Mary Allan has joined Exclusive Resort's highly curated portfolio of partners," said Joey Whelan, senior vice president of marketing for [Exclusive Resorts](#), in a statement.

"Mary's products are a wonderful addition to our other esteemed partners, from private-jet-travel providers, vineyards, luxury cars and boats to memberships in A&K's Marco Polo Club and Avis' Chairman's Club."

### Jetset skincare

Through the new partnership, Exclusive Resorts members will receive discounts on all Mary Allan merchandise, a VIP gift with purchase and a complimentary session with in-house estheticians.

The premium skincare line uses more than 350 ingredients, sourced locally in California and from sustainable farms and cooperatives worldwide. Products include moisturizers, serums, balms and oils.



*Exclusive Resorts members can now receive discounts for Mary Allan Skincare. Image credit: Mary Allan Skincare*

"We are proud of the ecological and cultural diversity of our ingredients, and we are inspired by the people who cultivate them, their lives and stories," Ms. Allan said in a statement. "I believe holistic beauty is conscious beauty, which one needs when traveling."

Exclusive Resorts members have access to more than 350 residences across 75 destinations.

Hospitality and skincare are increasingly intertwined, as affluent consumers gravitate toward wellness-oriented experiences.

Swiss beauty brand Valmont has partnered with private aviation firm Jet Edge and ultra-luxury hospitality management company Montage International to enhance travel experiences.

Through the collaboration, flyers onboard Jet Edge flights to Montage and Pendry properties will enjoy amenities from La Maison Valmont. Jet Edge travelers visiting any of the Montage Hotels & Resorts, Pendry Hotels & Resorts and Montage and Pendry Residences around the world can enjoy skincare amenities courtesy of Valmont ([see story](#)).

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