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NEWS BRIEFS

# Day's wrap: Rolls-Royce, St. Regis, IMG, MADE and Beverly Hills

April 20, 2022



The doorway of the showroom is produced by the same maker that creates all of the Spirit of Ecstasy figurines on the hood of each Rolls-Royce. Image credit: Rolls-Royce

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 20:

# Rolls-Royce looks back on a year of luxury

British automaker Rolls-Royce is celebrating the one-year anniversary of opening its flagship showroom in Mayfair, London by examining 12 months of events, experiences and milestones.



## St. Regis launches first branded residences in the Dominican Republic

Marriott's The St. Regis has launched public sales of its new branded residence community in Cap Cana, Dominican Republic.

### IMG, Paypal to relaunch fashion incubation platform MADE

IMG, the owner and producer of New York Fashion Week, is partnering with payment services provider PayPal to relaunch MADE, a fashion platform for emerging designers and cultural creators.

### Beverly Hills showcases culinary, wellness offerings through influencers

The Beverly Hills Conference and Visitors Bureau (BHCVB) has rolled out the latest content from its "Far From Ordinary" content collective with two new influencers.

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