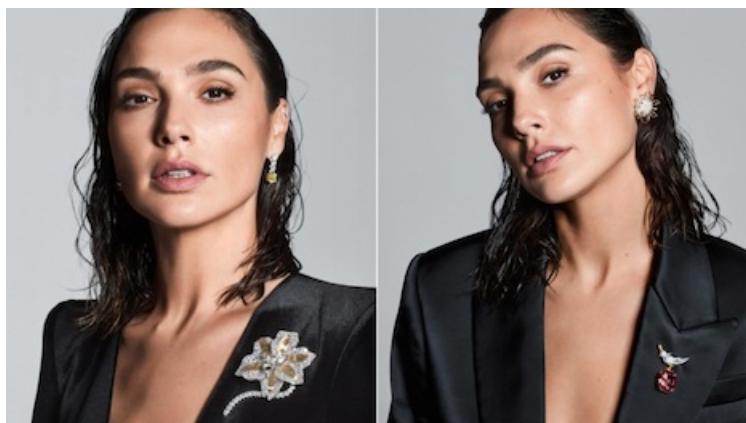


JEWELRY

## Gal Gadot sparkles in Tiffany & Co. high jewelry campaign

April 21, 2022



*Gal Gadot for the Tiffany & Co. Blue Book. Image courtesy of Tiffany & Co.*

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By LUXURY DAILY NEWS SERVICE

U.S. jeweler Tiffany & Co. has tapped Israeli actress and brand ambassador Gal Gadot for its newest high jewelry campaign.

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For her first advertising campaign with the house, the actress, best known for her role as Wonder Woman, wears designs from Botanica: Blue Book 2022. The full campaign is set to debut on April 22 on [Tiffany's ecommerce site](#) and social media, as well as global print and digital media.

"I am incredibly honored to be a part of the new Blue Book high jewelry campaign and feel very fortunate to be able to represent the brand's most esteemed jewelry collection during this exciting and transformative time," Ms. Gadot said in a statement.

### Brilliant Botanica

With a simple backdrop and sleek wardrobe, the new campaign leans into minimalism to allow the high jewelry to shine.

Among the pieces Ms. Gadot wears are a transformable dandelion-inspired diamond necklace, a transformable orchid brooch and a diamond and sapphire necklace. She also wears designs from iconic jeweler Jean Schlumberger, including his Bird on a Rock brooch.



*This is Gal Gadot's first campaign with Tiffany. Image courtesy of Tiffany & Co.*

The most notable jewel Mr. Schlumberger worked with was the Tiffany Diamond.

Ms. Gadot wore a replica of the Fancy Yellow diamond in her recent film, *Death of the Nile*. In the movie, based on Agatha Christie's 1937 novel of the same name, Ms. Gadot's character receives the diamond necklace as a wedding gift ([see story](#)).

"Gal Gadot is more than a house ambassador," said Alexandre Arnault, executive vice president of product and communication at Tiffany & Co., in a statement.

"She epitomizes the glamour, sophistication and sense of modernity that our Blue Book collections represent," he said. "We couldn't be more excited to unveil her as the face of the new Botanica campaign."

*Gal Gadot for Tiffany & Co.*