

AUTOMOTIVE

## McLaren appoints Ferrari alum as new CEO

April 27, 2022



Incoming McLaren Automotive CEO Michael Leiters. Image credit: McLaren

By LUXURY DAILY NEWS SERVICE

British automaker McLaren has named industry veteran Michael Leiters as its new chief executive.

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Mr. Leiters will take the helm as McLaren CEO effective July 1. He has a doctorate in engineering and will lead McLaren's global workforce across all activities.

"On behalf of everyone at McLaren, I am delighted to welcome Michael as the new CEO of McLaren Automotive," said Paul Walsh, executive chairman of **McLaren Group**, in a statement. "His extensive industry leadership experience combined with his passion for engineering and future technology will help guide and develop our team as we enter an exciting second decade."

### Technology expertise

Mr. Leiters' most recent stint was at Italian automaker Ferrari, where he served as chief technology officer for eight years. He departed the marque in late 2021.

He also spent more than a decade at German automaker Porsche, where he held senior leaderships and worked on the Cayenne hybrid SUV.



McLaren Artura hybrid. Image courtesy of McLaren Automotive

This expertise will be essential, as McLaren is set to commence deliveries of the Artura, its high-performance hybrid series production supercar, in the near future.

"I could not be more excited to be joining McLaren Automotive as CEO at this important moment in its journey," Mr. Leiters said in a statement. "McLaren is already recognized as one of the world's most admired luxury supercar companies.

"I look forward to growing that reputation for our loyal customers, employees, fans and partners as we write the next chapter in McLaren's illustrious history."

The supercar and hypercar maker has more than 100 retailers in more than 40 territories, and has continued to see strong demand despite the pandemic. Last fall, Mike Flewitt recently resigned as CEO of McLaren Automotive after an eight-year tenure ([see story](#)).

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