

APPAREL AND ACCESSORIES

Tapestry welcomes first chief inclusion officer

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David L. Casey joins Tapestry as its first chief inclusion and social impact officer. Image credit: Tapestry

By LUXURY DAILY NEWS SERVICE

U.S. fashion group Tapestry, Inc. is reinforcing its commitment to diversity and sustainability with a new C-suite role.

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The group has named David L. Casey as its first chief inclusion and social impact officer, effective May 16. He will be responsible for leading Tapestry's equity, inclusion and diversity strategy as well as its social impact efforts through advocacy, philanthropy and volunteerism.

"Tapestry's approach to corporate responsibility is based on driving real, measurable change towards a more equitable, inclusive and sustainable world," said Joanne Crevoiserat, CEO of **Tapestry, Inc.**, in a statement.

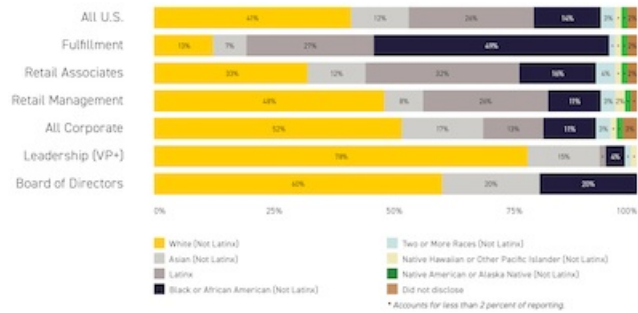
"We believe that difference sparks brilliance and are building a culture where all our employees can be their authentic selves," she said. "To that end, we are extremely pleased that David is joining our leadership team."

People first

At Tapestry, Mr. Casey will report jointly to Ms. Crevoiserat and Sarah Dunn, global human resources officer. The role has a global scope across the group and its brand portfolio, which includes Coach, Kate Spade and Stuart Weitzman.

Mr. Casey joins the group from CVS Health, where he served as senior vice president of workforce strategies and chief diversity officer. Previously, he held similar leadership roles at healthcare provider Anthem.

Tapestry Ethnicity (U.S.)



Nearly 80 percent of U.S. leadership roles at Tapestry are held by white employees. Image credit: Tapestry

Additionally, Mr. Casey has served in advisory and board director capacities across several national and local organizations reflecting Tapestry's "purpose-led, people-centered philosophy." He is also an eight-year veteran of the U.S. Marine Corp.

"I am excited to be joining the leadership team at Tapestry, an innovative global company with powerful brands and strong momentum in building its inclusive culture," Mr. Casey said. "I began my working life in the fashion retail industry and couldn't be more thrilled to have my career come full circle."

Last year, Tapestry accelerated its corporate responsibility agenda, "Our Social Fabric," to effect change, setting new ESG goals and committing to a \$15 U.S. minimum wage for hourly employees and bonus dispersal for global store employees.

As part of the CSR policy, starting fiscal year 2022, on a global level, 10 percent of leadership's annual incentive compensation will be tied to equity, inclusion and diversity goals ([see story](#)).