

NEWS BRIEFS

Day's wrap: Lanvin Group, Gucci, Tapestry and McLaren

April 27, 2022



Gucci has reunited with MLB. Image courtesy of Gucci

By LUXURY DAILY NEWS SERVICE

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[Lanvin Group enlists Shopify to centralize digital platforms](#)

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Shanghai-based luxury fashion group Lanvin Group has tapped ecommerce solutions company Shopify to transform its digital platforms in North America.

[Gucci swings for the fences with MLB collaboration](#)

Italian fashion label Gucci is hitting the field with a new capsule collection in partnership with Major League Baseball.

[Tapestry welcomes first chief inclusion officer](#)

U.S. fashion group Tapestry, Inc. is reinforcing its commitment to diversity and sustainability with a new C-suite role.

[McLaren appoints Ferrari alum as new CEO](#)

British automaker McLaren has named industry veteran Michael Leiters as its new chief executive.

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