

APPAREL AND ACCESSORIES

LVMH reveals inclusive recruitment efforts in CSR report

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The LVMH Social and Environmental Responsibility Report specifically highlights its environmental and cultural responsibility policy and presents several efforts from the conglomerate and its Maisons in furthering their goals. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

French luxury conglomerate LVMH Mot Hennessy Louis Vuitton is highlighting several group initiatives with positive global impacts in its Annual 2021 Report and Social and Environment Responsibility Report.

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LVMH's **2021 Social and Environmental Responsibility Report** specifically spotlights its environmental and cultural responsibility policy and presents several efforts from the conglomerate and its maisons in furthering their goals. Highlights included spotlighting of its employees' craftsmanship and skills, LVMH's presence at COP26 and additional initiatives.

"LVMH navigated the uncertainties of 2021 without ever deviating from its long-term course: excellence, creativity and commitment," said Bernard Arnault, chairman/CEO of **LVMH**, in a statement. "LVMH achieved a remarkable performance in 2021.

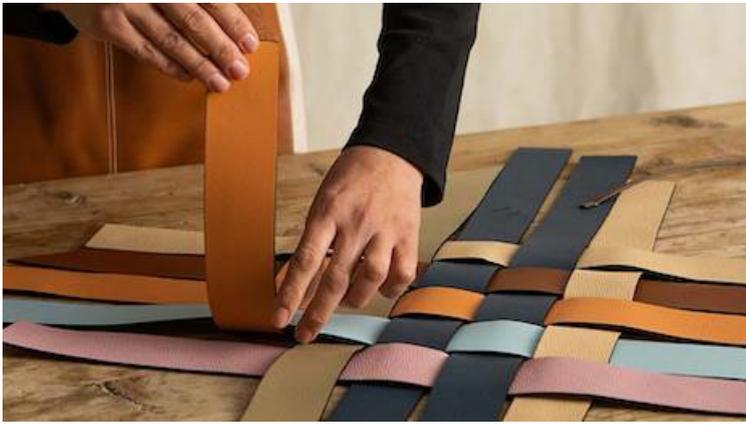
"In a year that was once again heavily affected by the pandemic, thanks to our teams' hard work and unflagging enthusiasm which I wholeheartedly applaud our group more than weathered the storm."

Talent spotlight

Among the group's key initiatives last year was the creation of a corporate Diversity & Inclusion office. LVMH also accelerated its recruitment efforts, with a special focus on early career professionals, and now boasts a workforce of 175,000.

LVMH onboarded more than 45,000 new employees last year, including employees from U.S. jeweler Tiffany & Co., an increase of 9 percent from 2019. The group also plans to hire 25,000 early career professionals under the age of 30 by the end of this year.

With these new hires, LVMH aims to respect each employee's dignity and individuality while ensuring the safety and well-being of all.



LVMH has supported several initiatives that spotlight and celebrate their employees as well as their skills. Image credit: LVMH

LVMH has supported several initiatives that spotlight and celebrate their employees as well as their skills.

This was evidenced especially through The 75 maisons of the LVMH Group signing the "WE for ME" pact for the Mtiers d'Excellence. The LVMH Mtiers d'Excellence program highlights the group's priority and reverence for thoughtful training and passing on skills.

The report also included progress points regarding the Life 360 program, including aligning the group's trajectory with the carbon trajectory of 1.5 degrees approved by the international Science Based Target Initiative (SBTi).

Other environment-centered pushes mentioned in the report include LVMH's presence at COP26 ([see story](#)) in Glasgow and the IUCN World Conservation Congress in Marseille.

The group also contributed its voice to several international forums and roundtables as well as fostered its partnership with UNESCO.

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