

NEWS BRIEFS

## Day's wrap: LVMH, Rebag, Mercedes-Benz and Audi

April 28, 2022



*Rebag is introducing a new auction vertical. Image credit: Rebag*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 28:

### [LVMH reveals inclusive recruitment efforts in CSR report](#)

French luxury conglomerate LVMH Mot Hennessy Louis Vuitton is highlighting several group initiatives with positive global impacts in its Annual 2021 Report and Social and Environment Responsibility Report.

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### [Rebag fosters loyalty with new auction service](#)

Luxury resale platform Rebag is launching its auction vertical, offering a new way for consumers to obtain coveted luxury pieces.

### [Mercedes-Benz supports young people with social responsibility program](#)

German automaker Mercedes-Benz is touting a new corporate social responsibility (CSR) program called Driving Your Future.

### [Audi continues support of MLS, launches third season of The Academy](#)

Automaker Audi of America, Major League Soccer and sports media brand Bleacher Report have announced a third season of its documentary series, "The Academy."

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