

WATCHES AND JEWELRY

Vacheron Constantin explores organic, mechanical structures in new exhibit

April 29, 2022



Vacheron Constantin has a new exhibit at its New York boutique. Image credit: Vacheron Constantin

By LUXURY DAILY NEWS SERVICE

Swiss watchmaker Vacheron Constantin is examining the beauty of organic and complicated structures in a new art exhibit at its New York flagship.

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"The Anatomy of Beauty" is now open through September 2022 at the watchmaker's Midtown boutique. The exhibit demonstrates the watchmaker's longstanding appreciation of artistry.

Art in the details

The new exhibit forges a connection between mechanical watch movements and organic structures found in nature.

As part of "The Anatomy of Beauty," Vacheron Constantin is introducing work by New York-based interdisciplinary artist Melissa McGill alongside a curated collection of watches and large coral structures.



The Vacheron Constantin flagship has rotating art exhibits. Image credit: Vacheron Constantin

Ms. McGill's "These Waters" is an immersive sculptural installation composed of five large-scale photographs of

New York's Hudson River on glass.

Featured watches include a gold Overseas Ultra-Thin Perpetual Calendar, a platinum limited-edition Skeleton Minute Repeater, the grie women's collection and a gold 1822 pocket watch.

The watchmaker opened its New York boutique last summer, although it first established a presence in the city almost two centuries ago.

Located on 57th Street between Madison and Park Avenues, the new two-story flagship spans more than 4,500 square feet.

The first floor features rotating exhibitions of some of the maison's historic timepieces. A permanent "Les Collectionneurs" display showcases a curation of restored Vacheron Constantin timepieces from the 20th century ([see story](#)).

From December 2021 through March 2022, Vacheron Constantin hosted a collection of mid-century watches as well as paintings commissioned in collaboration with New York pop artist Jojo Anavim. The "Celebrations" exhibit intends to provide guests and shoppers with an immersive and colorful luxury experience ([see story](#)).

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