

NEWS BRIEFS

## Day's wrap: Hugo Boss, Krug, Vacheron Constantin and VistaJet

April 29, 2022



*Credits earned through the resale program can be used in-store or online. Image credit: Hugo Boss*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 29:

### [Hugo Boss leans into circularity with resale service](#)

German fashion group Hugo Boss is launching a branded resale platform later this year in support of its sustainability efforts.

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### [Krug raises a glass to rice with new cookbook](#)

LVMH-owned Champagne house Krug is celebrating a versatile and unexpected ingredient with its new collective cookbook.

### [Vacheron Constantin explores organic, mechanical structures in new exhibit](#)

Swiss watchmaker Vacheron Constantin is examining the beauty of organic and complicated structures in a new art exhibit at its New York flagship.

### [VistaJet, Frieze Art Fairs team for exclusive access, activations](#)

Private aviation company VistaJet is expanding its member-only offerings with a new artistic partnership.

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