

NEWS BRIEFS

Hugo Boss, Krug, Vacheron Constantin and VistaJet

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Hugo Boss is launching a branded resale service. Image credit: Hugo Boss

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 29:

Hugo Boss leans into circularity with resale service

German fashion group Hugo Boss is launching a branded resale platform later this year in support of its sustainability efforts.

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Krug raises a glass to rice with new cookbook

LVMH-owned Champagne house Krug is celebrating a versatile and unexpected ingredient with its new collective cookbook.

Vacheron Constantin explores organic, mechanical structures in new exhibit Swiss watchmaker Vacheron Constantin is examining the beauty of organic and complicated structures in a new art exhibit at its New York flagship.

VistaJet, Frieze Art Fairs team for exclusive access, activations Private aviation company VistaJet is expanding its member-only offerings with a new artistic partnership.

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