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Esté Lauder debuts emerging leader fund

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Esté Lauder is launching the Esté Lauder Emerging Leaders Fund. Image credit: Esté Lauder

By LUXURY DAILY NEWS SERVICE

U.S. beauty label **Esté Lauder** is looking to support the next generation of women leaders with a new charitable initiative.

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The Esté Lauder Emerging Leaders (ELEL) Fund will support global organizations that offer leadership development, supportive communities and advocacy for rising visionaries. A charitable fund under The Esté Lauder Companies Charitable Foundation, the brand has made an initial investment of \$1 million into the ELEL Fund.

"The 75-year legacy of the Esté Lauder brand shows what one visionary woman can achieve," said Stéphane de La Faverie, group president at The Esté Lauder Companies and global brand president at Esté Lauder and Aerin Beauty, in a statement.

"Through the work of the Esté Lauder Emerging Leaders Fund and its program partners, we will champion women to contribute and lead in their workplaces and communities," she said. "We want to redefine what it means to be a leader and what it takes to lead."

Vital leadership

The ELEL Fund has selected the nonprofit Vital Voices as its inaugural program partner, with the program launching this July.

Together, the ELEL Fund and Vital Voices created a custom online and offline leadership development program. The seven-week course will incorporate leadership lessons from Esté Lauder executives and Vital Voices Global Network leaders.

Esté Lauder is debuting a new social impact project

The top participants will be selected for an in-person experience with more in-depth training. **Applications are open** through May 31 for this year's two cohorts.

"At Vital Voices we have seen that women lead differently, and that difference is precisely what our world needs," said Alyse Nelson, president/CEO at Vital Voices, in a statement. "Our partnership with the Esté Lauder Emerging Leaders Fund will identify emerging leaders with a bold vision for positive change and provide them with the skills,

network and resources they need to make that vision a reality."

The Este Lauder Companies has prioritized its social impact efforts in recent years.

The beauty group is collaborating with American poet and writer Amanda Gorman on Writing Change, a new initiative to advance literacy as a path to equality, access and social change. Este Lauder Cos. will contribute \$3 million over three years to support the initiative, which is strongly aligned with the Este Lauder Companies Charitable Foundation, which focuses on supporting women and girls through health, education and environmental initiatives to strengthen diverse communities around the globe ([see story](#)).

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