

APPAREL AND ACCESSORIES

British Fashion Council shares update on talent support programs

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The shortlisted designers for the 2022 BFC/Vogue Designer Fashion Fund. Image credit: British Fashion Council

By LUXURY DAILY NEWS SERVICE

The British Fashion Council (BFC) has revealed the designers and students it is supporting this year through financial support grants and mentoring.

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The BFC Foundation supports the British fashion industry by providing education, grants and business mentoring. France's Chanel and Dior Men are among the partners for this year's programs.

"The U.K. has a reputation of being the leading launchpad for innovative and creative talent mainly due to its world-leading universities for fashion education," said Caroline Rush, CEO of the [British Fashion Council](#), in a statement.

"This year's list of designers truly showcases London's reputation as a global capital for the creative industries, and we are delighted to be able to help so many of them through the BFC Foundation," she said. "Congratulations to all the designers and a big thank you to all the funders, judges and mentors for making the U.K.'s talent support network one of the most robust in the global market."

Fostering fashion

In the 2021-2022 fiscal year, the BFC contributed more than 1.3 million euros, or about \$1.37 million at current exchange, in funds to designers and scholars.

The majority 932,500 euros, or \$988,422 was paid by the BFC Foundation as part of grant giving initiatives while more than 400,000 euros, or \$423,536, was paid to designers through brand partnerships secured by the BFC.

The BFC Foundation was founded in 2019

Thirty-five designers are receiving support through BFC's charitable grants for creative excellence and growth. Specific grants include BFC NewGen, the BFC/GQ Designer Fashion Fund, the BFC/Vogue Designer Fashion Fund and the BFC Fashion Trust.

Additionally, the BFC has named scholarship programs after Chanel and Dior Men as a sign of gratitude for their partnerships. The scholarships will combine funding with access to each luxury brand.

Last year, the BFC partnered with short-form video sharing platform TikTok to launch the NewGen fashion initiative. The NewGen initiative is BFC's first talent identification program that supports excellence in design and aims to build global, high-end fashion brands of the future. The BFC and TikTok created a program for all recipients, including streaming support of designer shows, mentoring, masterclasses and digital support ([see story](#)).

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