

NEWS BRIEFS

## Day's wrap: LVMH, Tiffany & Co., Hugo Boss and Matchesfashion

May 6, 2022



*Livi, LVMH's new Face of Innovation, unveils the startups nominated for the LVMH Innovation Award. Image credit: LVMH*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 6:

### [LVMH reveals its new Face of Innovation, names Innovation Award finalists](#)

French luxury conglomerate LVMH Mot Hennessy Louis Vuitton is welcoming the startups that will join the LVMH Lab at Viva Technology in competition for its 6th LVMH Innovation Award.

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### [Tiffany & Co. unveils trophies for inaugural Miami Grand Prix](#)

U.S. jeweler Tiffany & Co. has introduced a new series of trophy designs for the first Formula 1 Crypto.com Miami Grand Prix.

### [Boss launches podcasts following leaders on their success journeys](#)

German fashion group Hugo Boss has launched a new podcast as it accelerates its marketing spend.

### [Matchesfashion names new chief financial officer, announces Italy series](#)

Online retailer Matchesfashion has named Dave Murray as its new chief financial officer.

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