

ARTS AND ENTERTAINMENT

Kering honors Viola Davis with Women in Motion award

May 9, 2022



Actress and producer Viola Davis. Image credit: Kering

By LUXURY DAILY NEWS SERVICE

French luxury conglomerate Kering will present the 2022 Women in Motion award to American actress and producer Viola Davis at the Festival of Cannes later this month.

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The award recognizes the activism and achievements of Ms. Davis, one of the most honored women in film and theater. She will receive the award at the official Women in Motion dinner on May 22.

Trailblazing talent

Kering chairman and CEO Francois-Henri Pinault will be joined by Pierre Lescure, president of the Festival de Cannes, and Thierry Frmaux, executive director of the Festival de Cannes, to present Ms. Davis with the Women in Motion award.

The award was established in 2015, coinciding with the launch of Kering's Women in Motion program that showcases women's creativity and contribution to culture and the arts. Previous winners include Jane Fonda, Geena Davis, Susan Sarandon, Isabelle Huppert, Patty Jenkins, Gong Li and Salma Hayek Pinault ([see story](#)).

Salma Hayek won the 2021 Women in Motion award

This year's winner is one of the most honored Black actresses in history. During her career, Ms. Davis has won a Golden Globe, a BAFTA, four SAG Awards, two Tony Awards, an Academy Award and an Emmy Award.

She is also a committed activist and has campaigned for gender equality and greater diversity in the film industry. As part of her efforts, Ms. Davis has cofounded her own production company, JuVee Productions, and worked with the No Kid Hungry campaign.

Most recently, Ms. Davis stars as Michelle Obama in Showtime's new anthology series "The First Lady." Hospitality brand The Ritz-Carlton collaborated with the television network to reimagine the concept of presidential suites, incorporating details such as actual set pieces and props, period costumes and specialty cocktails at its bars and restaurants ([see story](#)).

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