

NEWS BRIEFS

Louis Vuitton, Gucci, Valentino, Mytheresa and Saks

May 11, 2022



The Gucci x Adidas capsule collection drops on June 7. Image courtesy of Gucci

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 10:

[Louis Vuitton announces new ambassador with Dauphine campaign](#)

French fashion label Louis Vuitton has delivered a star-studded campaign for its Dauphine bag, complete with a new ambassador.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Gucci, Adidas release lookbook ahead of June collection drop](#)

Italian fashion label Gucci and German sportswear brand Adidas are teasing their new capsule collection with a new lookbook.

[Valentino commemorates founder's 90th birthday with iconic hoodie](#)

Italian fashion house Valentino is celebrating its founder's 90th birthday, transforming the milestone into a glamorous event.

[Mytheresa sees GMV, net sales growth in Q3](#)

Online luxury retailer Mytheresa has reported promising results for the third quarter of 2022 ended March 31, 2022, as the group eyes a strong full fiscal year.

[Saks launches digital efforts for AAPI Heritage Month](#)

Luxury retailer Saks is continuing its diversity efforts with a new multichannel campaign in honor of Asian American and Pacific Islander (AAPI) Heritage Month.

[Please click here to read the morning newsletter](#)
