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NEWS BRIEFS

# Day's wrap: Burberry, Fendi, Mercedes-Benz, Van Cleef & Arpels and Ulysse Nardin

May 18, 2022



The house saw revenue increase 21 percent year-over-year. Image credit: Burberry

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 18:

#### Burberry shows strong momentum in closing FY22

British fashion label Burberry ended its fiscal year 2022 on an upswing, despite COVID-19 lockdowns and other global challenges.



## Fendi announces new store in Greece

Italian fashion house Fendi is going Greek with its new boutique in Mykonos.

#### Mercedes becomes first automotive member of Aura Blockchain Consortium

German automaker Mercedes-Benz is joining the Aura Blockchain Consortium of luxury brands as a founding member.

# Van Cleef & Arpels goes full floral at King of Prussia mall

French jeweler Van Cleef & Arpels is getting artistic with a popup at Pennsylvania's King of Prussia mall.

### Ulysse Nardin announces first sustainable watch release

Swiss watchmaker Ulysse Nardin is stepping up its sustainability strides with the release of a timepiece largely composed of recycled fishing nets.

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