

NEWS BRIEFS

## Burberry, Fendi, Mercedes-Benz, Van Cleef & Arpels and Ulysse Nardin

May 19, 2022



*A new illustration reinterprets and illustrates the beloved floral themes of Van Cleef & Arpels. Image credit: Van Cleef & Arpels*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 18:

### [Burberry shows strong momentum in closing FY22](#)

British fashion label Burberry ended its fiscal year 2022 on an upswing, despite COVID-19 lockdowns and other global challenges.

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### [Fendi announces new store in Greece](#)

Italian fashion house Fendi is going Greek with its new boutique in Mykonos.

### [Mercedes becomes first automotive member of Aura Blockchain Consortium](#)

German automaker Mercedes-Benz is joining the Aura Blockchain Consortium of luxury brands as a founding member.

### [Van Cleef & Arpels goes full floral at King of Prussia mall](#)

French jeweler Van Cleef & Arpels is getting artistic with a popup at Pennsylvania's King of Prussia mall.

### [Ulysse Nardin announces first sustainable watch release](#)

Swiss watchmaker Ulysse Nardin is stepping up its sustainability strides with the release of a timepiece largely composed of recycled fishing nets.

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