

NEWS BRIEFS

Day's wrap: Rolls-Royce, Omega, InterContinental and World Bee Day

May 20, 2022



The coachbuilt Boat Tail has a rose gold Spirit of Ecstasy. Image courtesy of Rolls-Royce

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 20:

[Rolls-Royce reveals third Boat Tail commission](#)

British automaker Rolls-Royce is unveiling a new coachbuilt Boat Tail that exemplifies the marque's ethos and expertise.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Omega welcomes track-and-field icon to ambassador roster](#)

Swiss watchmaker Omega is making its second ambassador addition of the week, adding Olympic legend Allyson Felix to its team.

[InterContinental gives suites colorful makeover with global touches](#)

Hospitality group InterContinental Hotels & Resorts is putting an artistic spin on the magic of global travel with a new collaboration.

[Luxury buzzes about bees with conservation efforts](#)

Luxury brands are buzzing about their enthusiasm for pollinators with special World Bee Day initiatives.

[Please click here to read the morning newsletter](#)