

NEWS BRIEFS

Rolls-Royce, Omega, InterContinental and World Bee Day

May 23, 2022



Artist Claire Luxton worked with InterContinental on colorful suites. Image credit: InterContinental

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 20: [Rolls-Royce reveals third Boat Tail commission](#)

British automaker Rolls-Royce is unveiling a new coachbuilt Boat Tail that exemplifies the marque's ethos and expertise.

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[Omega welcomes track-and-field icon to ambassador roster](#)

Swiss watchmaker Omega is making its second ambassador addition of the week, adding Olympic legend Allyson Felix to its team.

[InterContinental gives suites colorful makeover with global touches](#)

Hospitality group InterContinental Hotels & Resorts is putting an artistic spin on the magic of global travel with a new collaboration.

[Luxury buzzes about bees with conservation efforts](#)

Luxury brands are buzzing about their enthusiasm for pollinators with special World Bee Day initiatives.

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