

APPAREL AND ACCESSORIES

## Marni collaborates with Uniqlo on colorful capsule collection

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*Marni is collaborating with Uniqlo on a new capsule collection. Image credit: Uniqlo*

By LUXURY DAILY NEWS SERVICE

Italian fashion label Marni is the latest luxury brand to partner with Japanese casualwear retailer Uniqlo on a capsule collection that brings its ethos to new consumers.

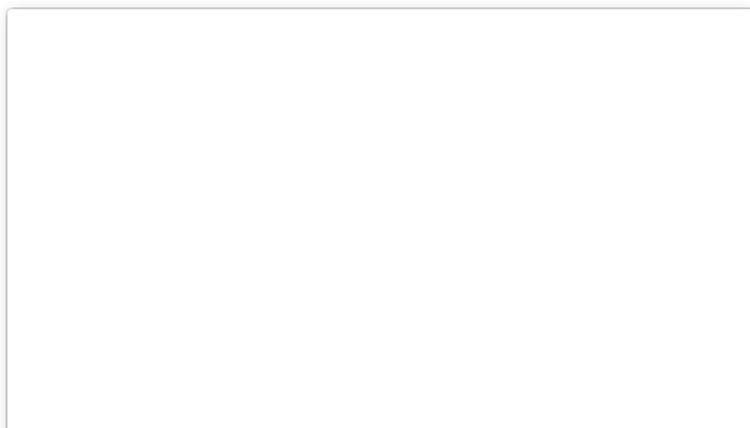
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The **Uniqlo x Marni spring/summer 2022 collection** is playfully built around simplicity, functionality, colors and prints. The capsule will debut online and in-stores on May 26, with a purchase limit of one piece per item per customer.

### Marni meets Uniqlo

The collection includes pieces for both women and men, including tees, blouses, pants, dresses, outerwear and accessories. Prices range from \$13 for socks to \$180 for oversized coats, making Marni's unique sensibility affordable to a large consumer base.

The Italian label's signature color combinations are present throughout the capsule, relying on a palette dominated by blues, greens, yellows, pinks and reds. Many pieces also feature hand painted floral prints, checked patterns, stripes and gingham.



[View this post on Instagram](#)

A post shared by UNIQLO Global (@uniqlo)

### *Uniqlo x Marni is launching on May 26*

Core themes explored in the collection include balloons, with puffy skirts, sleeveless blouses and spacious coats; suit silhouettes with tailored jackets and pants; and pajama-like relaxed and drapey tops.

The capsule's individuality and eccentricity is indicative of the aesthetic of Marni's creative director Francesco Risso. His debut collection for the label was fall/winter 2017 and his contract was extended in late 2020 ([see story](#)).

"Throughout the whole process, we have always tried to champion Uniqlo's ethos and integrity that lie behind the brand's vision, giving our interpretation of Uniqlo's LifeWear through a slightly out-of-the-box proposition that combines impeccably crafted clothes with Marni's offbeat and life-embracing spirit," Mr. Risso said in [an interview with Uniqlo](#).

"Beside colors and prints, which are indeed very Marni, the collection features some of my own signatures: grunge-inspired striped tees, wrinkled pajama shirts and slouchy tailoring," he said.

Uniqlo has collaborated with other brands and designers on capsule collections, including Theory and JW Anderson.

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