

NONPROFITS

## Mulberry, Harrods join Ukraine relief consortium

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*British businesses are working together to support Ukrainian refugees. Image credit: Harrods*

By LUXURY DAILY NEWS SERVICE

British fashion house Mulberry and retailer Harrods are the latest companies to join the U.K. Ukraine Business Consortium network in support of refugees from the ongoing geopolitical crisis.

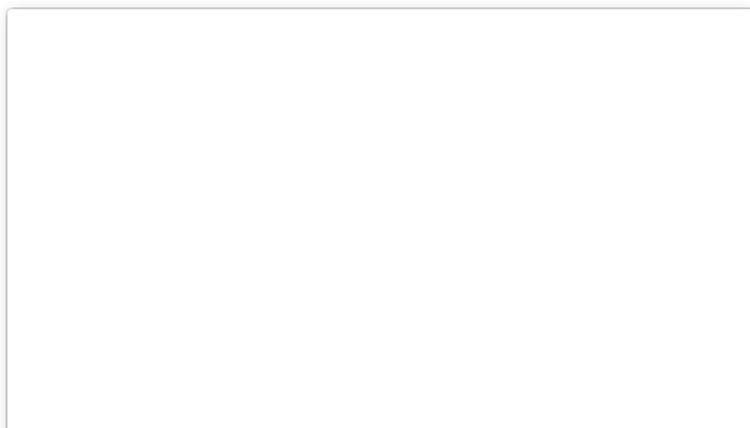
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Russian troops began attacking Ukraine from three sides on the morning of Feb. 24, in what U.S. President Joe Biden described as a "premeditated war that will bring a catastrophic loss of life and human suffering" ([see story](#)). Since then, there has been an overwhelming amount of support from businesses, governments and civilians to help Ukrainian refugees in the long term.

### Support for Ukraine

According to *Vogue Business*, more than 10 million people have been displaced since Russia's attack, many of whom have fled to neighboring countries such as Poland, Romania and Hungary.

In association with employment nonprofit RefuAid, the newly-organized U.K. Ukraine Business Consortium initiative aims to address issues and obstacles Ukrainians are facing as they seek refuge and employment in the United Kingdom.



[View this post on Instagram](#)

A post shared by RefuAid (@refuaid)

*RefuAid provides support for refugees looking for employment*

As a new member of the consortium and a direct supporter of [RefuAid](#), Mulberry will sponsor a group of refugees through the organization's education program. In addition, the brand will sponsor and train a group of tailors from Afghanistan to work across its manufacturing operations.

The goal of RefuAid is not to place refugees in short-term, gig positions, but rather to match their unique skills and experiences with roles that have long-term implications.

While Harrods has joined as a member of the consortium, it has yet to sponsor RefuAid's program.

Just days after the initial invasion, British fashion house Burberry donated to the British Red Cross Ukraine Crisis Appeal, which provides urgent aid, food, apparel and shelter to communities, and matched any employee donations to charities supporting humanitarian efforts in Ukraine.

The brand also donated to Save the Children and UNICEF in support of their missions ([see story](#)).

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