

NEWS BRIEFS

## Day's wrap: Gucci, Cartier, Burberry, Mulberry, Harrods and Etro

May 26, 2022



LVMH sustainability leaders were present throughout the ChangeNOW summit. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 26:

### [Gucci partners with health platform on tech-enabled ring](#)

Italian fashion house Gucci has collaborated with wearable health platform ura to bring fashion and technology together as one in a new ring design.

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### [Cartier taps Austin Butler as brand ambassador](#)

French jeweler Cartier has added American actor Austin Butler to its growing roster of young celebrity ambassadors.

### [Burberry presents new summer monogram with Gisele Bündchen](#)

British fashion house Burberry has revealed the next iteration of its TB summer monogram with a campaign starring renowned supermodel Gisele Bündchen.

### [Mulberry, Harrods join Ukraine relief consortium](#)

British fashion house Mulberry and retailer Harrods are the latest companies to join the U.K. Ukraine Business Consortium network in support of refugees from the ongoing geopolitical crisis.

### [Etro appoints Marco de Vincenzo as creative director](#)

Italian fashion house Etro has tapped Marco de Vincenzo to take over as its newest creative director, effective June 1.

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