

ARTS AND ENTERTAINMENT

Chanel, Tribeca Festival announce participants in 2022 Artist Award Program

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The logo for Tribeca Festival, featuring the words "TRIBECA" and "FESTIVAL" stacked vertically, with a vertical line separating the two words.The Chanel logo, consisting of the word "CHANEL" in a bold, black, sans-serif font.

The selected artists' work Their work will be presented to storytellers at the festival which runs from June 8 to June 19. Image credit: Tribeca Festival

By LUXURY DAILY NEWS SERVICE

French fashion house Chanel and the Tribeca Festival are spotlighting the works chosen for the 2022 Artist Award Program, reinforcing the brand's love for cinema.

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Chanel has worked with the festival, best known for its film offerings, for several years, and is again bringing together artists to donate a piece of their work, which will then be presented to award winners at the festival. Chanel and Tribeca have invited 10 renowned artists who will each contribute original artwork.

"Tribeca is deeply committed to generating opportunities for visionaries to explore the intersection of creativity and culture," said Jane Rosenthal, cofounder of the Tribeca Festival and CEO of Tribeca Enterprises, in a statement. "The 2022 Artist Awards program is a celebration of creative renewal in New York City after a challenging few years."

Creativity abundant

The 10 selected visual artists who will have their work awarded to festival winners are Deborah Roberts, February James, Garry Simmons, Hank Willis Thomas, Leilah Babirye, Ming Smith, Nicoletta Darita de la Brown, Nina Chanel Abney, Ouattara Watts and Wardell Milan.

Their work will be presented to storytellers at the festival which runs from June 8 to June 19.



Art from February James. Image courtesy of Tribeca Festival

Different artistic pieces will be presented for different category wins, including Ms. Roberts' "Past Tense #25" for Best New Narrative Director; Ms. James' "Oil on Canvas" for the Nora Ephron Award, Ms. Babirye's "Abambowa (Royal Guard Who Protects the King)" for Best Narrative Feature and more.

Chanel continues illustrating its dedication to and appreciation for the arts with its ongoing work with the Tribeca Festival.

Chanel is not the only fashion house that has made its presence known at the Tribeca Festival.

French couture house Christian Dior allowed consumers to see the inner workings of its atelier with a documentary premiering during New York's Tribeca Festival in 2014.

Dior and I, which covered the beginning of then creative director Raf Simons' tenure at the house, was screened as the opening film for the documentary competition. Opening the doors to its atelier allowed the brand to showcase both its past and its present, which will appeal to brand loyalists ([see story](#)).

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