

The News and Intelligence You Need on Luxury

NEWS BRIEFS

Day's wrap: Versace, Burberry, Bentley, The RealReal and Watchbox

June 7, 2022



Versace is continuing its support of the LGBTQ+ community with a Cher capsule collection. Image credit: Versace

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for June 7:

Versace, Cher unite for Pride Month

Italian fashion house Versace and pop icon Cher have come together as champions of the LGBTQ+ community to celebrate Pride Month through a new "Chersace" capsule collection.



Burberry expands shopping experience with AR tool

British fashion house Burberry is celebrating its Lola bag with the launch of a new augmented reality function, allowing customers to virtually place the bag within their environments.

Bentley focuses on performance with new S range

British automaker Bentley Motors is expanding its Continental GT collection with the launch of a new S class focused on driving performance and experience.

The RealReal founder, CEO steps down

Luxury resale platform The RealReal has announced the resignation of its founder Julie Wainwright as CEO, chairperson and director, after 11 years of leadership.

WatchBox unveils concept for collector's lounge

Pre-owned timepiece seller WatchBox has released plans for immersive collector's lounges across North America and confirmed plans for expansion in London and Shanghai.

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