

NEWS BRIEFS

## Day's wrap: Pucci, Bloomingdale's, Highsnobiety, Hypebeast and World Oceans Day

June 8, 2022



*Saar Debrouwere is the new CEO of Emilio Pucci. Image credit: LVMH*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for June 8:

[Pucci names new CEO in pivot to see-now, buy-now](#)

Italian fashion label Emilio Pucci has appointed a new CEO, Saar Debrouwere.

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[Bloomingdale's teases 150th anniversary celebration with popups, collaborations](#)

U.S. department store chain Bloomingdale's is planning for a special anniversary, previewing a celebration for September.

[Highsnobiety advocates for aspiring Black writers with new program](#)

Streetwear platform Highsnobiety is providing access to emerging Black writers with the creation of its annual Black Writers Fellowship.

[Hypebeast, Afterpay partner to make luxury more accessible to younger consumers](#)

Digital streetwear and lifestyle platform Hypebeast's ecommerce platform, HBX, has partnered with financial tech company Afterpay.

[Luxury brands dive in for World Oceans Day](#)

Luxury brands are commemorating World Oceans Day, celebrating the water's vast capabilities and contributions to both their organizations and the greater world.

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