

NEWS BRIEFS

Pucci, Bloomingdale's, Highsnobiety, Hypebeast and World Oceans Day

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HBX currently features more than 250 curated menswear, womenswear and lifestyle brands and now offers Afterpay for online purchases. Image credit: HBX

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for June 8:

Pucci names new CEO in pivot to see-now, buy-now

Italian fashion label Emilio Pucci has appointed a new CEO, Saar Debrouwere.

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Bloomingdale's teases 150th anniversary celebration with popups, collaborations

U.S. department store chain Bloomingdale's is planning for a special anniversary, previewing a celebration for September.

Highsnobiety advocates for aspiring Black writers with new program

Streetwear platform Highsnobiety is providing access to emerging Black writers with the creation of its annual Black Writers Fellowship.

Hypebeast, Afterpay partner to make luxury more accessible to younger consumers

Digital streetwear and lifestyle platform Hypebeast's ecommerce platform, HBX, has partnered with financial tech company Afterpay.

Luxury brands dive in for World Oceans Day

Luxury brands are commemorating World Oceans Day, celebrating the water's vast capabilities and contributions to both their organizations and the greater world.